

Oddball Holiday Marketing Cheat Sheet



THE CHILD CARE
SUCCESS
COMPANY™



Oddball Holidays for All
of Your Marketing Needs

By Kris Murray & Katheryn Fisher



January Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

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Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

Event Coordinator: _____

Supplies: _____

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Decorations: _____

Activities / Games: _____



Science Fiction Day



Today science fiction fans all around the world are celebrating the birth of famed science fiction writer Isaac Asimov.

Share your favorite science fiction works with your staff and get creative decorating your center!

Hand out tin foil hats and watch out for UFOs!

**January
Second**

Dream Board Day

Do you wish to travel more? Buy a house? Add another school? Drive your dream car? or make more money?



Did you know?: Writing down your dreams and goals and posting them where you can **see them every day** is the #1 way to make them happen.

Take some time today and create a dream board so audacious that others think your nuts!

January
Eleventh

National Hugging Day



A 20-second hug can change someone's life! Embracing for 20-seconds can reduce the harmful, physical effects of stress, including its impact on your blood pressure and heart rate!

Hand out hugs like they are going out of style. Strictly for science and the betterment of humankind, of course!



**January
Twenty-First**





Big Wig Day

Wigs represented nobility and were worn by “persons of quality” in the 1600’s. They became very popular when King Louis XIII went prematurely bald and started wearing periwigs. These wigs were expensive and were only afforded by those with money and power.

Now the term “big wig” refers to the top leader in your company.

Celebrate today by encouraging all staff to wear the largest, wildest wigs they can find because today **EVERYONE IS BIG WIG!**

January
Thirty-First

Additional Oddball Holidays for **JANUARY**

1st - New Year's Day	11th - Peculiar People Day	22nd - Polka Dot Day
1st - Polar Bear Swim Day	11th - Step in a Puddle and Splash Your Friends Day	23rd - Pie Day
2nd - Motivations & Inspiration Day	12th - Kiss a Ginger Day	24th - Compliment Day
2nd - Science Fiction Day	12th - Hot Tea Day	25th - Florida Day
3rd - Drinking Straw Day	13th - Clean off Your Desk Day	25th - Opposite Day
3rd - Chocolate Covered Strawberry Day	13th - Sticker Day	26th - Spouse's Day
4th - Trivia Day	14th - Dress Up Your Pet Day	26th - Green Juice Day
5th - Screenwriter's Day	15th - Bagel Day	27th - Chocolate Cake Day
5th - Bird Day	15th - Hat Day	28th - Blueberry Pancake Day
6th - Cuddle Up Day	16th - International Hot & Spicy Day	28th - Daisy Day
6th - Technology Day	17th - Ben Franklin Day	29th - Puzzle Day
7th - Bobblehead Day	18th - Gourmet Coffee Day	29th - Carnation Day
8th - Bubble Bath Day	19th - Popcorn Day	30th - Croissant Day
8th - Argyle Day	20th - Cheese Lover's Day	30th - Yodel for Your Neighbor Day
9th - Law Enforcement Appreciation Day	21st - Squirrel Appreciation Day	31st - Inspire Your Heart with Art Day
10th - Save the Eagles Day	22nd - Library "Shelfie" Day	31st - Eat Brussel Sprouts Day

Monthly Observances:

- Hobby Month
- Mentoring Month
- Oatmeal Month
- Soup Month
- Sunday Supper Month
- Bath Safety Month
- Hobby Month
- Soup Month
- Hot Tea Month
- Blood Donation Month

Weekly Observances:

- Celebration of Life Week - 1st - 7th
- Celebration of Life Week - 5th - 11th
- Universal Letter Writing Week - 10th - 16th
- Pizza Week - 12th - 18th
- Mocktail Week - 17th - 23rd
- No Name-Calling Week - 19th - 25th
- Cuckoo Dancing Week - 11th - 18th
- National CRNA (Certified Registered Nurse Anesthetists) Week - 26th - 31st



February Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

Event Coordinator: _____

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Activities / Games: _____



February
Second

Groundhog Day



Ahhh, Groundhog Day, the day when Bill Murray has to relive the same day over and over and over... Just kidding, it's a great movie, but seriously...

Today we honor the sweet rodent named Punxsutawney Phil who has the power to predict the weather!

Legend has it if Phil sees his shadow on Feb. 2nd, six more weeks of winter weather lay ahead; no shadow indicates an early spring.

Create a Prediction Poll on your business Facebook page with an offer of 6 weeks free!

Inventors Day

In recognition of Thomas Edison's birthday, February 11th has been set aside to celebrate the enormous contribution inventors make to the nation and the world.

Do you use S.T.E.A.M. or S.T.E.M. in your school? If so, today is the day to tell the world how this incredible program is positively affecting the lives of the children enrolled!



**February
Eleventh**

Caregivers Day



Invite caregivers from a local assisted living facility in to your school to talk to the children about their jobs and why it is such an important role.

If you have parents who work in the assisted living or home healthcare field; send them home with a gift certificate to a local pizza place. You could also create a thank you wall thanking parents from a different service industry each month!



**February
Twenty-First**

Leap Day



If you have ever thought, “*There just aren’t enough days in the year,*” have we got good news!

Leap Year comes around every 4

years bringing an extra 24 hours into your life! Although our calendar year is 365 days the actual solar year is 365.24219 days. Adding the extra day every fourth year helps balance out our calendars and keeps us on time-ish...

Fun Promos:

- *Leap into a great deal*
- *Get \$366 off your enrollment fees!*
- *Extra days in the year mean extra savings for you...*

**February
Twenty-Ninth**

Additional Oddball Holidays for **FEBRUARY**

1st - Serpent Day	10th - Flannel Day	20th - Love Your Pet Day
2nd - Groundhog Day	11th - White Shirt Day	21st - Women's Heart Day
2nd - Tater Tot Day	11th - Inventors Day	21st - Caregivers Day
3rd - Doggy Date Night	12th - Darwin Day	22nd - Margarita Day
3rd - Women Physicians Day	12th - Paul Bunyan Day	23rd - Make a Difference. Day
4th - Friendship Day	13th - Kiss Day	23rd - Play Tennis Day
4th - Homemade Soup Day	14th - Valentine's Day	24th - Tortilla Chip Day
5th - Digital Learning Day	14th - Organ Donor Day	24th - Bartender Day
5th - Weatherperson's Day	15th - Susan B. Anthony Day	25th - Mardi Gras
6th - Stop Bullying Day	16th - Gum Drop Day	25th - Don't Utter a Word Day
6th - Ice Cream Breakfast Day	16th - Pancake Day	26th - Levi Strauss Day
7th - Give a Kid a Smile Day	17th - Random Acts of Kindness Day	26th - Tell a Fairy Tale. Day
7th - Ballet Day	18th - PTA Founders Day	27th - Inconvenience Yourself Day
8th - Boy Scout Day	18th - Drink Wine Day	27th - Retro Day
8th - Opera	19th - Tug of War Day	28th - Tooth Fairy Day
9th - Read in the Bathtub Day	19th - Chocolate Mint Day	28th - Floral Design Day
9th - Pizza Day	20th - Hoodie Hoo Day	29th - Leap Day

Monthly Observances:

- American Heart Month
- Snack Month
- Creative Romance Month
- National Bird Feeding Month
- Great American Pies Month
- National Children's Dental Health Month
- National Library Lover's Month

Weekly Observances:

- International Networking Week - 2nd - 8th
- National Marriage Week - 7th - 14th
- Secondhand Wardrobe Week - 9th - 15th
- Random Acts of Kindness Week - 16th - 22nd
- National Engineers Week - 22nd - 29th



March Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

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Event Coordinator: _____

Supplies: _____

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Activities / Games: _____



Banana Cream Pie Day



This classic pie is one of the easiest to make. So easy a toddler could do it!

Making mini pies today would be super fun (and a yummy science/sensory project).

All you need is:

- * A large bowl
- * A whisk
- * 1 Graham Cracker Crust
- * 1 Box of Banana Pudding
- * 1.5 c Milk
- * 1 Pkg Cream Cheese, softened
- * 2 Bananas, sliced

Mix pudding with 1 1/2 cups milk, cool in fridge until thickened. Whisk to combine pudding and cream cheese until blended. Slice bananas into graham cracker crust. Spoon pudding mixture over bananas and top with whipped topping. Chill for at least 2 hours.

**March
Second**

National Day of Unplugging

Tablets, televisions, cell phones, laptops, and more... How many devices do you have running right now?

Today is the day when we unplug all of our distractions and focus on what we have around us. Take today to cut yourself off from the digital world and enjoy the physical world around you!

Challenge your staff and families to unplug and find an adventure.



**March
Thirteenth**



St. Patrick's Day



According to legend, the patron saint of Ireland chased the slithering reptiles into the sea after they began attacking him during a 40-day fast he undertook on top of a hill.

(Source: www.nationalgeographic.com)

Around the world we celebrate St. Patrick's accomplishment with Irish-inspired meals and all things lucky!

Pass out gold coins and shamrocks to your tours today!

March
Seventeenth

National Tater Day



Potato, Potahto,
French fries, or tots?

Ok, so that isn't really
part of the song.
BUT today we get to
celebrate all things
taters!

5 (Totally Normal) Ways to Celebrate with Potatoes:

1. Set up a Baked Potato Bar with all the toppings for your staff for lunch.
2. Serve your center children Tater Tot Casserole for lunch.
3. Purchase McDonald's gift cards to hand out post tour.
4. Hide Mr./Mrs. Potato Head around your center for a spudtastic scavenger hunt.
5. Plant potato buckets with your preschool classes for a delicious fall harvest.

March
Thirty-First

Additional Oddball Holidays for MARCH

1st - Dadgum That's Good Day	12th - Plant a Flower Day	22nd - Goof Off Day
1st - Share a Smile Day	13th - Good Samaritan Day	23rd - Puppy Day
2nd - Dr. Seuss Day	13th - Jewel Day	23rd - National Chip & Dip Day
2nd - Banana Cream Pie Day	14th - Potato Chip Day	24th - Chocolate Covered Raisins Day
3rd - Soup It Forward Day	14th - Learn About Butterflies Day	24th - Cocktail Day
3rd - National Anthem Day	15th - Absolutely Incredible Kids Day	25th - Manatee Appreciation Day
4th - Marching Music Day	15th - Peanut Lovers Day	25th - International Waffle Day
4th - Hug a G.I. Day	16th - Corn Dog Day	26th - Make Up Your Own Holiday Day
5th - Cheese Doodle Day	16th - Panda Day	27th - Joe Day
5th - Reel Film Day	17th - St. Patrick's Day	27th - International Whiskey Day
6th - Oreo Cookie Day	17th - Corned Beef and Cabbage Day	28th - Barnum & Bailey Day
6th - Dress day	18th - Awkward Moments Day	28th - Hot Tub Day
7th - Cereal Day	18th - Biodiesel Day	29th - Mom & Pop Business Day
7th - Plant Power Day	19th - Chocolate Caramel Day	29th - Vietnam Veterans Day
8th - International Women's Day	20th - First Day of Spring	30th - Pencil Day
9th - False Teeth day	20th - Won't You Be My Neighbor Day	30th - Take a Walk in the Park Day
9th - Barbie Day	21st - Companies That Care Day	31st - Crayon Day
10th - Mario Day	21st - French Bread Day	31st - Dance Marathon Day
10th - International Bagpipe Day		
11th - Johnny Appleseed Day		
11th - Dream Day		

Monthly Observances:

- Cheerleading Safety Month
- Noodle Month
- Music in Our Schools Month
- Women's History Month
- Craft Month
- Athletic Training Month

Weekly Observances:

- International Women's Week - 8th - 14th
- International Women of Aviation - 8th - 14th
- Bubble Week - 14th - 20th
- Fix a Leak Week - 15th - 21st
- Professional Pet Sitters Week - 17th - 23rd
- World Folklore Tales & Fables Week - 21st - 27th
- National Cleaning Week - 22nd - 28th



April Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

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Where? (If outdoors, make a back up plan)

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Why? (What is the purpose of this event? Morale building, marketing, goodwill)

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Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

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Supplies: _____

Food: _____

Decorations: _____

Activities / Games: _____



**April
Second**

Burrito Day



Throw on your stretchy pants and get in, we're celebrating burritos today!

I mean, who doesn't love a delicious (and portable) tortilla filled with meat, beans, cheese, rice, vegetables, and sauce?

Fun ways to celebrate:

Invite your center families to come in and enjoy a delicious burrito bar.

Give away gift certificates to a local Mexican restaurant as our thank you gifts today only!

Zoo Lovers Day

Lions and tigers and
bears, OH MY!
(Yes... yes, I went there.)

Whenever I think of the
zoo the first thing to pop
into my head is Steve
Irwin, followed by the
Australian Zoo!

Did you know?

Steve Irwin's children,
Bindy & Robert, have
tons of videos available
on the Australian Zoo
Youtube channel.

Meaning, YOU can tour
the zoo today without
leaving your house!



ZOO

**April
Eighth**



**April
Sixteenth**

High Five Day



Celebrate High Five Day by handing them out like parade candy! But please practice proper etiquette to avoid injury!

How To Give a Proper High Five:

1. Grab a partner: This step is mandatory, we are not clapping.
2. Make sure you have a good posture. Stand up straight & make eye contact.
3. Smile. High fives are primarily acts of celebration, but they're also a cause for celebration!
4. Wind up. Bring your hand up by bending your elbow at a 90° angle.
5. Launch. When you're ready initiate a slap-hand sequence with your partner.
6. Make contact. The resulting sound should be a quick, sharp "smack." It has been known to reverberate for a moment. This is normal.
7. Celebrating your successful connection with a loud "Woo-Hoo" is not uncommon.

*THANK YOU Jesse Malinowski for these handy tips!

Poem in Your Pocket Day



What is your favorite poem? Is it silly or serious? Is it absurd or loving?

Print a few copies, fold them, keep them in your pocket, and hand them out to all who need them!

"Let's have one day for girls and boyses
When you can make the grandest
noises.

Screech, scream, holler, and
yell -

Buzz a buzzer, clang a bell,
sneeze - hiccup - whistle -
shout,

Laugh until your lungs wear
out."

~ Shel Silverstein

April
Twenty-Third

Additional Oddball Holidays for **APRIL**

1st - Walking Day	13th - Scrabble Day	21st - Big Word Day
1st - Trombone Player's Day	13th - Peach Cobbler Day	22nd - Jelly Bean Day
2nd - Peanut Butter & Jelly Day	14th - Dolphin Day	22nd - Earth Day
2nd - Ferret Day	14th - Look Up at the Sky Day	23rd - Talk Like Shakespeare Day
3rd - Find a Rainbow Day	15th - Banana Day	23rd - German Beer Day
3rd - World Party Day	15th - World Art Day	24th - Pigs in a Blanket Day
4th - Love Our Children Day	16th - Wear Your Pajamas to Work Day	25th - East Meets West Day
4th - Vitamin C Day	16th - Day of the Mushroom	25th - Red Hat Society Day
5th - Bell Bottoms Day	17th - Haiku Poetry Day	26th - Richter Scale Day
6th - Caramel Popcorn Day	17th - Blah, Blah, Blah Day	26th - Pretzel Day
6th - Fresh Tomato Day	18th - Lineman Appreciation Day	27th - Babe Ruth Day
7th - No Housework Day	18th - Animal Crackers Day	28th - Superhero Day
7th - Beer Day	19th - Hanging Out Day	28th - Cubicle Day
8th - Empanada Day	19th - Garlic Day	29th - Peace Rose Day
9th - Unicorn Day	20th - Pineapple Upside Down Cake Day	29th - Shrimp Scampi Day
10th - Siblings Day	20th - Volunteer Recognition Day	30th - Hairstylist Appreciation Day
10th - Golfer's Day	21st - Kindergarten Day	30th - Oatmeal Cookie Day
11th - Submarine Day		
11th - Cheese Fondue Day		
12th - Drop Everything & Read Day		

Monthly Observances:

- International Guitar Month
- Keep America Beautiful Month
- National Soft Pretzel Month
- National Straw Hat Month
- National Poetry Month
- National Volunteer Month
- World Landscape Architecture Month

Weekly Observances:

- National Wildlife Week 7th - 13th - Changes Annually
- Animal Control Officer Appreciation Week - Second Full Week in April
- Gathering of Nations (Pow Wow) - Last Weekend in April
- National Princess Week - Last Full Week in April
- Administrative Professionals Week - Last Full Week in April



May Planning Guide

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Where? (If outdoors, make a back up plan)

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Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

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Supplies: _____

Food: _____

Decorations: _____

Activities / Games: _____

Star Wars Day



**May
Fourth**

● ● ● ● ● ● ● ●

Grab your lightsaber, jump in your starfighter, and obviously rock your fav Star Wars shirt because today we celebrate all things Star Wars!

Ways to celebrate:

- * Talk like Yoda Day
- * Best Star Wars Inspired Costume Day
- * Dark / Light Side Survey
- * Build Your Own Lightsaber Station
- * Bring Your Wookiee to Work Day

Don't forget to have fun and May the Fourth be with you!

Child Care Provider Day

*Friday before Mother's Day

Today we get to celebrate YOU, the child care provider.

You started with a dream and love in your heart. Your grit and spirit have been tested and pushed to the limit. Yet, here you are persevering through it all.

You are always essential, you will always be our HERO. Thank you!

Post your story on social media today, let the world know how and why you started your school, and let your community know YOU ARE THERE FOR THEM!



**MAY
EIGHTH**

2022



National Receptionists' Day

*Second Wednesday in May



Receptionists are easily the most overlooked assets on our team.

These men & women play a vital role in our company's image, often times making connections with our families long before they come in for a tour.

If you have a receptionist you just can't live without, show them some love on social media and treat them to an appreciation gift.

MAY
ELEVENTH

2022

Tap Dance Day



It's Tap Dance Day!
There no sweeter
sound than metal taps
on a hardwood floor.

Let's celebrate by
tying tap shoes to all
of the toddlers in your

program!... Just kidding, can you imagine that
raucous?

Instead, you could always invite a local dance
teacher to come in and show your student's the
joy of tap. Allow them to
hand out flyers with their
program information
and make sure you post
pictures on your social
media channels!

If you have a dance
program in your school,
that offers tap NOW is
the time to showcase this
USP.

May
Twenty-Fifth

Additional Oddball Holidays for **MAY**

1st - Mother Goose Day	11th - Eat What You Want Day	21st - Memo Day
1st - Global Love Day	12th - Florence Nightingale's Birthday	22nd - Road Trip Day
2nd - Free Comic Book Day	12th - Nutty Fudge Day	22nd - Sherlock Holmes Day
2nd - Brothers & Sisters Day	13th - Frog Jumping Day	23rd - Lucky Penny Day
3rd - Lumpy Rug Day	13th - World Cocktail Day	24th - Escargot Day
3rd - Sun Day	14th - Dance Like a Chicken Day	25th - Geek Pride Day
4th - Star Wars Day	15th - Endangered Species Day	25th - Brown-Bag It Day
4th - International Firefighters' Day	15th - International Astronomy Day	26th - Paper Airplane Day
5th - Cinco De Mayo	16th - Love a Tree Day	26th - World Dracula Day
5th - Oyster Day	16th - Horse Rescue Day	27th - Grape Popsicle Day
6th - Nurses Day	17th - Graduation Tassel Day	28th - Hamburger Day
7th - Childhood Depression Awareness Day	17th - World Baking Day	28th - Amnesty International Day
7th - World Laughter Day	18th - Visit Your Relatives Day	29th - Paperclip Day
8th - US Post Office Day	18th - No Dirty Dishes Day	29th - Learn About Composting Day
8th - Iris Day	19th - Devil's Food Cake Day	30th - Creativity Day
9th - Lost Sock Day	20th - Rescue Dog Day	30th - Water A Flower Day
9th - Moscato Day	20th - Pick Strawberries Day	31st - Smile Day
2nd Sunday in May - Mother's Day	21st - Strawberries & Cream Day	31st - World No Tobacco Day
10th - Small Business Day		
11th - Twilight Zone Day		

Monthly Observances:

- Barbeque Month
- Water Safety Month
- Moving Month
- Strawberry Month
- Salsa Month
- Date Your Mate Month
- Photography Month
- Get Caught Reading Month

Weekly Observances:

- Teacher Appreciation Week - Second Week in May
- Read a Roadmap Week - 4th - 10th
- Library Week - 4th - 10th
- Nurses Week - 6th - 12th
- Pet Week - 11th - 15th
- American Craft Beer Week - 14th - 20th
- Dance Week - 16th - 25th
- Backyard Games Week - 25th - 29th
- Karaoke Week - 25th - 30th



June Planning Guide

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Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

Event Coordinator: _____

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Decorations: _____

Activities / Games: _____



**June
Fourth**

Leave The Office Early Day



QUICK! Grab your jacket and keys and run out of your office door with a smile on your face and a woo-hoo in your heart.

It is officially Leave the Office Early Day!

Celebrate by taking the afternoon off, or surprise your office staff by sending them home a few hours early.

This is great for morale and your staff would truly appreciate the gesture!

Making Life Beautiful Day

Making life beautiful could be as simple as making those around you smile and delight in your presence.

Make it your mission today to go out and make the world a little happier.

- Give out flowers to all who enter your building.
- Play fun, entertaining music at your entrance.
- Send a dedicated teacher home early, paid.
- Pay for the order behind you at your favorite coffee shop.



**June
Eleventh**



**June
Eighteenth**

Go Fishing Day



Grab your poles, hooks, and bait - it's time to go fishing!

OR

Create a "Go Fishing for Discounts" game, like the ones they have at the fair, with magnet duckies and poles.

Write a discount dollar amount off, free registration, percentage, or number of weeks on the bottom of the ducks. Allow each tour to try and catch a deal!

Strawberry Parfait Day



What goes better with yogurt than strawberries?

Probably granola, but I was going to say an excited staff!

Treat your staff and families to a tasty breakfast treat with a make-your-own strawberry parfait station set up in your lobby.

What you will need:

- To-Go Cups
- Spoons
- Yogurt
- Strawberries
- Granola

Prefill to-go cups with yogurt to make this a quick grab and go breakfast.

June
Twenty-Fifth

Additional Oddball Holidays for **JUNE**

1st - Reef Awareness Month	12th - Red Rose Day	21st - Summer Solstice
1st - Go Barefoot Day	13th - Sewing Machine Day	22nd - Backyard Campout Day
2nd - Rotisserie Chicken Day	13th - Weed Your Garden Day	22nd - Positive Media Day
3rd - Running Day	14th - Pop Goes the Weasel Day	23rd - Pink Flamingo Day
3rd - Egg Day	14th - Monkey Around Day	23rd - International Women in Engineering Day
4th - Cheese Day	15th - Smile Power Day	24th - Pralines Day
4th - Hug Your Cat Day	15th - Nature Photography Day	24th - Swim a Lap Day
5th - Hot Air Balloon Day	16th - Fudge Day	25th - Color TV Day
5th - Environment Day	16th - World Tapas Day	25th - Catfish Day
6th - Gardening Day	17th - Global Garbage Man Day	26th - Take Your Dog to Work Day
6th - Drive In Movie Day	17th - Apple Strudel Day	26th - Canoe Day
7th - Chocolate Ice Cream Day	18th - Go Fishing Day	27th - Sunglasses Day
8th - World Oceans Day	18th - International Sushi Day	27th - Pineapple Day
9th - Donald Duck Day	19th - Garfield the Cat Day	28th - Paul Bunyan Day
9th - Rosé Day	19th - Martini Day	29th - Waffle Iron Day
10th - Iced Tea Day	20th - Ice Cream Soda Day	30th - Social Media Day
10th - Ball Point Pen Day	Third Sunday in June - Father's Day	
11th - Corn on the Cob Day		
12th - Peanut Butter Cookie Day		

Monthly Observances:

- American Heart Month
- Snack Month
- Creative Romance Month
- Bird Feeding Month
- Great American Pies Month
- Children's Dental Health Month
- Library Lover's Month
- Give a Bunch of Balloons Month
- Great Outdoors Month

Weekly Observances:

- International Networking Week - 2nd - 8th
- Fishing & Boating Week - 5th - 12th
- Gardening Week - 7th - 11th
- Marriage Week - 7th - 14th
- Secondhand Wardrobe Week - 9th - 15th
- Little League Week - 14th - 18th
- Random Acts of Kindness Week - 16th - 22nd
- Play Catch Week - 21st - 25th
- Engineers Week - 22nd - 29th



July Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

Event Coordinator: _____

Supplies: _____

Food: _____

Decorations: _____

Activities / Games: _____



International Joke Day



Laughter really is the best medicine!

Mayoclinic.org reports that the more you laugh the more neuropeptides are released into your brain relieving stress!

Take videos of your center kiddos telling their best jokes and post them on FB!

Parents love seeing their kids have fun, plus you can show off how amazing your school culture is!

July
First



International Cherry Pit Spit Day

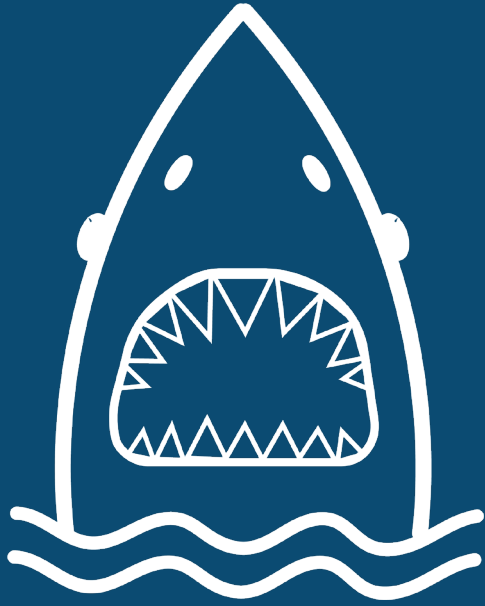
In 1974, Herb Teichman of Eau Claire, MI held a cherry pit spitting tournament as a joke at a picnic. Little did Teichman know at the time, that this would become an annual event, and spark the creation of International Cherry Pit Spitting Day!

For added fun offer an enrollment discount using the distance of your tours cherry pit spit. Good for today only.

This could be a hilarious way to welcome a new family into your community!

28.51 m (93 ft 6.5 in): that is the world record for the longest distance a cherry pit has been spit! How does your staff compare? Host your own cherry pit spitting contest and find out.

July
Sixth



Shark Books For Children:

- Little Shark: Finger Puppet Book by ImageBooks
- Shark Lady: The True Story of How Eugenie Clark Became the Ocean's Most Fearless Scientist by Jess Keating and Marta Alvarez Miguens
- Clark the Shark by Bruce Hale and Guy Francis

July
Fourteenth

International Shark Awareness Day



Millions of sharks are killed each year for shark fin soup and vanity products. Today we take a look at sharks in a more positive light. Teach your children and families how these awesome creatures positively impact our world.

Create marketing around “Child Care Week” (a spin-off of Shark Week) create specials to “*take the bite out of the hunt for quality care.*”



International Day of Friendship

Be sure to connect with friends of your child care program on social media. Consider creating a private Facebook group just for families enrolled at your center allowing them to connect with each other about parenting and family issues. Record videos of your center children explaining what they love about school, and their life.

Share your videos on your social media pages & send it to an international friend to see if they have the same likes and interests. This could be a fun social experience and great PR!!

Ways to Celebrate:

- Teach your school aged children how to make friendship bracelets to include in your goody bags
- Draw about me self portraits to share with international friends via social media
- Read books like: If the World Were a Village by David Smith or A Life like Mine: How Children Live around the World by DK Publishing and UNICEF
- Take pictures of the children with their BFF's and send home a copy for them to keep

July
Thirtieth

Additional Oddball Holidays for JULY

1st - American Zoo Day	10th - Pina Colada Day	22nd - Maple Syrup Day
1st - International Reggae Day	11th - Pet Photo Day	22nd - Hammock Day
2nd - Joke Day	11th - Blueberry Muffin Day	23rd - Cowboy Day
2nd - I Forgot Day	12th - Etch a Sketch Day	23rd - Gorgeous Grandma Day
3rd - Stay Out of the Sun Day	13th - French Fries Day	24th - Tequila Day
3rd - International Plastic Bag Free Day	13th - Puzzle Day	25th - Wine & Cheese Day
4th - Independence Day - US	14th - Shark Awareness Day	25th - Birthday of the Birthday Cake Day
4th - Barbecue Day	15th - Rembrandt's Birthday	26th - Aunt & Uncle Day
5th - Graham Cracker Day	15th - Gummy Worm Day	27th - Parent Day
5th - Apple Turnover Day	16th - Guinea Pig Appreciation Day	27th - Walk on Stilts Day
6th - Fried Chicken Day	17th - Wrong Way Day	28th - Hamburger Day
6th - International Kissing Day	17th - Peach Ice Cream Day	28th - Milk Chocolate Day
7th - Strawberry Sundae Day	18th - Railroad Day	29th - Lipstick Day
7th - Global Forgiveness Day	18th - Caviar Day	29th - Lasagna Day
8th - Be a Kid Again Day	19th - New Friends Day	30th - Cheesecake Day
9th - Sugar Cookie Day	19th - Hot Dog Day	31st - Dance Day
9th - Fashion Day	20th - Lollipop Day	31st - Cotton Candy Day
10th - Teddy Bear Picnic Day	21st - Junk Food Day	

Monthly Observances:

- Purposeful Parenting Month
- Recreation & Park Month
- Outdoor Month
- Ice Cream Month
- Hot Dog Month
- World Watercolor Month
- Picnic Month
- Anti-Boredom Month

Weekly Observances:

- Clean Beaches Week - 1st - 7th
- Space Week - 9th - 13th
- Everybody Deserves a Massage - Week 10th - 16th
- Zoo Keepers Week - 15th - 19th
- Capture the Sunset Week - 18th - 24th
- Moth Week - 23rd - 27th



August Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

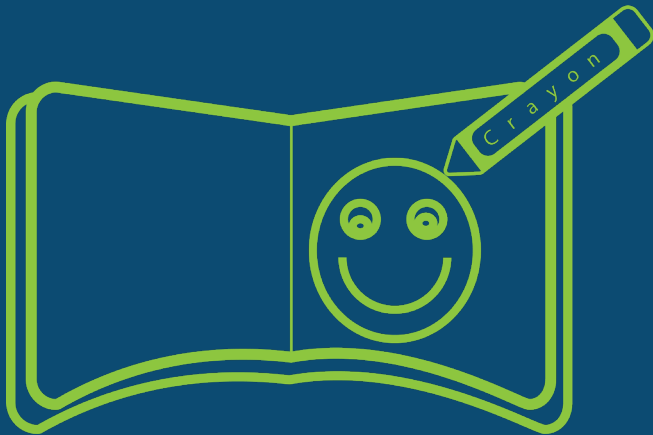
Event Coordinator: _____

Supplies: _____

Food: _____

Decorations: _____

Activities / Games: _____



August
Second

National Coloring Book Day



Coloring is a fun and easy way to express yourself and develop small motor skills for children. August 2nd is the day we celebrate the coloring book. Hand out coloring book pages to staff and families, or design a simple coloring book to put in your tour swag bags.

Join the nation in coloring fun by posting your pictures on social media using:

#NationalColoringBookDay.



National Root Beer Float Day

There is nothing more delicious on a hot summer day than a frothy sweet root beer float! Did you know the “Black Cow” was created in 1893 by a barkeep named Frank J. Wisner?

He was inspired by gazing at snow covered peaks of his local Colorado mountains.

Celebrate today by setting up a Black Cow creation station in your reception area for parents and children.

Black Cow Recipe:

- 2 Frosty Mugs
 - 2 Cold Root Beers
 - Vanilla or Chocolate Ice Cream
 - Whipped Topping
 - Cherries
1. Fill 2 tall glasses two thirds full with root beer and top each with a scoop of ice cream.
 2. Swirl whipped topping and finish with a cherry
 3. Serve Black Cows with straws and long-handled spoons.

**August
sixth**



Bee Books For Children:

- The Honeybee by Kirsten Hall
- The Life and Times of the Honeybee by Charles Micucci
- Are You a Bee? by Judy Allen
- The Beeman by Laurie Krebs
- The Bee Book by Charlotte Milner

**August
Seventeenth**

World Honey Bee Day



If you're like me then local honey is a major part of your family's diet. Today we celebrate the hard working honey bee as well as the beekeepers who dedicate their time to these incredible pollinators.

Invite a local beekeeper into your school to teach your families about the importance of honey bees, and hand out samples of local honey on your tours.



National Toasted Marshmallow Day

When I think of the perfect summer day it includes the beach, the hot sun, bon fires, and toasty s'mores! Today we celebrate the toasted marshmallow in all of its ooey gooey goodness.

You could prep s'mores in your center's oven and hand them out as a treat during pick-up, or prep s'more bags ready to hand out to families and tours.

Marshmallow Facts:

- Marshmallows are an ancient form of confection dating back to Ancient Egypt, and in the past 2,000 years.
- The first s'mores recipe was published in 1927 in the Girls Scouts of America Handbook.
- The fear of marshmallows is called Althaiophobia.
- Astronauts put them up their noses during high pressure lift offs.

Fun facts provided by:
www.cottagelife.com

**August
Thirtieth**

Additional Oddball Holidays for **AUGUST**

1st - Respect for Parents Day	12th - Relaxation Day	22nd - Be an Angel Day
1st - Girlfriends Day	12th - World Elephant Day	23rd - Buttered Corn Day
2nd - Ice Cream Sandwich Day	13th - Filet Mignon Day	23rd - Cuban sandwich Day
2nd - Coloring Book Day	14th - Coloring Day	24th - Single Parent Family Day
3rd - Watermelon Day	15th - Hello Day	24th - International Strange Music Day
3rd - White Wine Day	15th - Lemon Meringue Pie Day	25th - Banana Split Day
4th - Hooray for Kids Day	16th - International Tell a Joke Day	26th - Women's Equality Day
4th - Assistance Dog Day	16th - Rollercoaster Day	27th - Motorist Consideration Day
5th - Traffic Light Birthday	17th - Davy Crockett's Birthday	27th - International Bat Night
5th - Underwear Day	17th - Thrift Shop Day	28th - Bow Tie Day
6th - Root Beer Float Day	18th - Mail Order Catalog Day	28th - Rainbow Bridge Remembrance Day
7th - Beach Party Day	19th - International Orangutan Day	29th - More Herbs, Less Salt Day
7th - Professional Speakers Day	19th - Soft Serve Ice Cream Day	30th - Toasted Marshmallow Day
8th - Dollar Day	20th - Bad Hair Day	30th - Slinky Day
8th - International Cat Day	20th - World Mosquito Day	31st - Trail Mix Day
9th - Book Lovers Day	21st - Christopher Robin's Birthday	
9th - Melon Day	21st - Poet's Day	
10th - S'mores Day	22nd - Tooth Fairy Day	
10th - Lazy Day		
11th - Son & Daughter Day		

Monthly Observances:

- Back to School Month
- Art Appreciation Month
- Children's Good Manners Month
- Children's Vision & Learning Month
- East Dessert First Month
- Family Fun Month
- Home Business Month
- Literacy Month
- Sandwich Month

Weekly Observances:

- Simplify Your Life Week - 1st - 7th
- Farmers Market Week - 1st - 7th
- World Breastfeeding Week - 1st - 7th
- Kool-Aid Days - 8th - 14th
- Resurrect Romance Week - 9th - 15th
- Weird Contest Week - 9th - 15th
- Aviation Week - 15th - 21st
- Be Kind to Humankind Week - 22nd - 28th
- Stepparent's Appreciation Week - 23rd - 30th



September Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

Event Coordinator: _____

Supplies: _____

Food: _____

Decorations: _____

Activities / Games: _____



International Literacy Day



“There is more treasure in books than in all the pirate’s loot on Treasure Island.” – Walt Disney

Did you know over 800 million children worldwide cannot read or write? Help encourage literacy in children by hosting a book drive to donate literacy materials to your local school or resource centers.

Give a free book to all tours and/or send a free book in the mail as a follow up to a previous tour.

**September
Eighth**



Make a Hat Day

With September being Fall Hat Month there is no better time to host a homemade crazy hat contest. Send home a flyer detailing your contest rules with your parents the first week of September. Create a catchy hashtag for your school's social media pages, so your parent's posts will be linked with your school!

Ex: #ccscmakeahatday

Host a Hat Making Party:

Hats, Crafts, and Snacks

1. Decide if your event will be strictly for your center families or if you will include your community.
2. Create a Facebook invite and invite all of your center families, or share it to local mom groups, etc.
3. Raid the Dollar Store craft section for super fun supplies to glue to hats.
4. Provide light snacks and take lots of pictures!

**September
Fifteenth**



Pirate Lingo:

- Ahoy - A pirate greeting
- Avast - An order to stop and pay attention
- Bucko - A friend
- Matey - A companion, a close friend
- Sea Rover - A pirate, a pirate ship
- Smartly - To do something quickly
- Weigh Anchor - "let's go"

September
Nineteenth

International Talk Like a Pirate Day



Shiver me timbers, it's Talk Like A Pirate Day! Brush up on your pirate lingo, and maybe dress up a little too! Have a pirate-themed scavenger hunt with hidden chocolate doubloons at your schools, or decorate your very own Cap'n hat.

Have fun and try to avoid walking the plank!










International Peace Day

All we are saying is give peace a chance! You, the child care owner, have the most amazing opportunity to help shape a world of peace.

Talk to your children about how to live peacefully and being content, while spreading a little to others. Post tips to promote peaceful living on your social media pages.

Read for Peace:

-  The Peace Book by Todd Parr
-  What Does Peace Feel Like? by Vladimir Radunsky
-  Can you say peace? by Karen Katz
-  Peace Pool Magic by Diane G. Tillman
-  Peace Week in Miss Fox's Class by Eileen Spinelli
-  The Big Book for Peace by Ann Durell
-  Peace is an Offering by Annette Lebox

September
Twenty-First

Additional Oddball Holidays for **SEPTEMBER**

1st - American Chess Day	12th - Day of the Working Parent	22nd - American Business Woman's Day
1st - Ginger Cat Appreciation Day	12th - Video Games Day	22nd - World Car Free Day
2nd - College Colors Day	13th - Grandparents Day	23rd - Great American Pot Pie Day
2nd - Calendar Adjustment day	13th - Fortune Cookie Day	23rd - Checkers Day
3rd - World Coconut Day	14th - Cream-Filled Donut Day	24th - Family Day
3rd - Skyscraper Day	14th - Gobstopper Day	24th - Cherries Jubilee Day
4th - Newspaper Carrier Day	15th - Felt Hat Day	25th - Comic Book Day
4th - Wildlife Day	15th - International Red Panda Day	25th - One-Hit Wonder Day
5th - Cheese Pizza Day	16th - Collect Rocks Day	26th - Johnny Appleseed Day
5th - Be Late for Something Day	16th - Guacamole Day	27th - Ancestor Appreciation Day
6th - Read a Book Day	17th - Batman Day	28th - Confucius' Birthday
6th - Coffee Ice Cream Day	17th - International Country Music Day	28th - Drink Beer Day
7th - Salami Day	18th - Play Dough Day	29th - Family Health & Fitness Day
7th - Buy a Book Day	18th - Respect Day	29th - World Heart Day
8th - International Literacy Day	19th - Talk Like A Pirate Day	30th - Chewing Gum Day
8th - Star Trek Day	20th - Pepperoni Pizza Day	30th - International Podcast Day
9th - Wonderful Weirdos Day	21st - Pecan Cookie Day	
10th - Teddy Bear Day	21st - World Alzheimer's Day	
11th - Make Your Bed Day		

Monthly Observances:

- Baby Safety Month
- Children's Eye Health and Safety Month
- Children's Good Manners Month
- National Grandparents Month
- National Nutrition Month
- National Square Dance Month
- Fall Hat Month
- Childhood Obesity Awareness Month

Weekly Observances:

- Childhood Injury Prevention Week - 1st - 7th
- Truck Driver Appreciation Week - 8th - 14th
- National Waffle Week - 8th - 11th
- Child Passenger Safety Awareness Week - 15th - 21st
- National 5-A-Day Week - 12th - 16th
- Pollution Prevention Week - 16th - 22nd
- Keep Kids Creative Week - 22nd - 28th



October Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

Event Coordinator: _____

Supplies: _____

Food: _____

Decorations: _____

Activities / Games: _____



**October
Fifth**

World Teachers' Day



On this day we have the opportunity to celebrate the art of teaching, recognize issues that impact those of us in this field, and discover new ways to attract and retain the talented minds that lead our profession for future generations.

Give a loud applause to your most wonderful team members today and let them know how much you appreciate their hard work and loving hearts!

World Food Day

World Food Day is a great day to draw awareness to the rise in childhood obesity and lack of healthy options available to our families.

This would be a great day to post healthy meal and snack recipes, set up a free produce table using your center garden harvest, or contact a local gardener to see if they would like to set up a mini farmer's market in your center/parking lot.



**October
Sixteenth**



Cupcake Books For Children:

- Peanut Butter & Cupcake, by Terry Border
- If You Give a Cat a Cupcake, by Laura Numeroff
- You Are My Cupcake, by Joyce Wan
- Everyone Loves Cupcake, by Kelly DiPucchio

**October
Eighteenth**

National Chocolate Cupcake Day



It's National Chocolate Cupcake Day, need I say more?....

If you're a chocoholic like I am, we can rejoice together that this *super* delicious treat has finally claimed its own day. I say, GO ALL OUT, and treat your center families and staff with a yummy chocolate morsel on their way home. You could set up a cupcake decorating station with all of your favorite chocolate toppings!

(I mean we did eat super healthy on the 16th... right?)



National Knock-Knock Joke Day

Did you know that the knock-knock joke was started in 1929 as a children's game? The game of "Buff" is when a child holding a stick thumps it on the ground and says, "Knock Knock -> Who's There: -> Buff -> What says, Buff: -> Buff says Buff to all his men, and I say Buff to you again."

Celebrate today by sharing all of your favorite silly jokes and post videos of your center kids telling you their favs!

**Create a Free
Knock-Knock Joke
Book Lead Magnet
with Canva**



**October
Thirty-First**

Additional Oddball Holidays for **OCTOBER**

1st - Child Health Day	10th - Hug A Drummer Day	21st - International Gin & Tonic Day
1st - World Softball Day	11th - Sausage Pizza Day	22nd - Smart is Cool Day
2nd - International Day of Non-Violence	12th - Costume Swap Day	23rd - TV Talk Show Host Day
2nd - World Farm Animals Day	12th - Pulled Pork Day	23rd - Mole Day
3rd - Balloons Around the World Day	13th - Train Your Brain Day	24th - Bologna Day
3rd - Techies Day	14th - Dessert Day	25th - World Pasta Day
4th - Taco Day	14th - Be Bald & Free Day	26th - Pumpkin Day
4th - Improve Your Office Day	15th - Cupcake Decorating Day	27th - Black Cat Day
5th - World Teachers' Day	15th - Global Handwashing Day	27th - Navy Day
6th - World Card Making Day	16th - World Food Day	28th - Animation Day
6th - Badger Day	17th - Wear Something Gaudy Day	29th - Oatmeal Day
7th - Frappe Day	17th - Mulligan Day	29th - Internet Day
8th - You Matter to Me Day	18th - Chocolate Cupcake Day	30th - Candy Corn Day
8th - American Touch Tag Day	18th - No Beard Day	30th - Haunted Refrigerator Night
9th - Take Your Teddy Bear to School Day	Third Saturday in October - Sweetest Day	31st - Halloween
9th - Scrubs Day	20th - Suspenders Day	31st - Caramel Apple Day
10th - Face Your Fears Day	20th - Universal Children's Day	
	21st - Count Your Buttons Day	

Monthly Observances:

- Clergy Appreciation Month
- Computer Learning Month
- Family History Month
- National Pizza Month
- Eat Better, Eat Together Month
- Halloween Safety Month

Weekly Observances:

- Kids Goal Setting Week 9/29th - 10/5
- Get Organized Week 6th - 12th
- Freedom From Bullies Week 13th - 19th
- National School Bus Safety Week 15th - 19th
- National Character Counts Week 20th - 26th
- World Origami Days 10/24th - 11/11



November Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

Event Coordinator: _____

Supplies: _____

Food: _____

Decorations: _____

Activities / Games: _____

National Candy Day



Did you know that Operation Gratitude will take your extra candy and ship it in care packages to our soldiers, firemen, police officers, and first responders?

Encourage community support by taking up a candy collection today!

You can check out Operation Gratitude at:

www.operationgratitude.com/expressyour-thanks/halloween-candy/



November
Fourth

Sesame Street Day

Today is Sesame Street's Birthday and I can't think of a better reason to celebrate! Take today and celebrate all of the kindness, generosity, diversity, and acceptance that Sesame Street has spent the last 50 years teaching us.



Order a cake, hand out goodie bags, and invite parents to dress their children up as their favorite characters. So, can you tell me how to get to Sesame Street?

**November
Tenth**



Recycling Ideas:

- Turn milk jugs into bird feeders
- Use fruit & veggie cans as planters for flowers
- Cut up magazines to create collages
- Put empty food boxes in your kitchen areas for the children to play with

**November
Fifteenth**

National Recycling Day



Today is National Recycling Day, making it the perfect day to put an emphasis on the environment today, and teach your center families the basics of reduce, reuse, recycle.

Invite a local recycling center rep into your schools to talk to your center children about their job and facility.



Mickey Mouse's Birthday

Hot dog, hot dog, hot diggity dog. It's Mickey's birthday! Celebrate by throwing a party at your school with Mouse Ears, Disney themed games, snacks, and of course a handy dandy enrollment special!

Did You Know?

- Mickey Mouse was the first cartoon character to ever speak. And what were his first words? "Hot dogs!"
- Mickey wears white gloves so that you can see his hands (otherwise they would blend in against his body, especially in the early days with cruder animation technology).
- Mickey Mouse was the first cartoon character to earn a star on the Hollywood Walk of Fame.

**November
Eighteenth**

Additional Oddball Holidays for **NOVEMBER**

1st - Go Cook For Your Pets Day
2nd - Deviled Eggs Day
3rd - Sandwich Day
3rd - Candy Day
4th - Use Your Common Sense Day
5th - Donut Day
5th - Love Your Red Hair Day
6th - Kris Murray's Birthday
6th - Nachos Day
7th - International Tongue Twister Day
7th - Hug a Bear Day
8th - X-Ray Day
8th - Cappuccino Day
9th - Day of Play
9th - World Freedom Day
10th - Origami Day
10th - Forget-Me-Not Day

11th - Singles Day
11th - Indigenous People's Day
12th - Happy Hour Day
13th - World Kindness Day
13th - Young Reader day
14th - Teddy Bear Day
14th - Loosen Up, Lighten Up Day
15th - America Recycles Day
16th - Clean Out Your Refrigerator Day
16th - Clarinet Day
17th - Homemade Bread Day
18th - Push-Button Phone Day
18th - Apple Cider Day
19th - Play Monopoly Day
19th - Name Your PC Day
20th - Universal Children's Day
21st - World Hello Day
22nd - Go for a Ride Day

23rd - Espresso Day
24th - Celebrate Your Unique Talent Day
25th - Parfait Day
26th - Cake Day
27th - Craft Jerky Day
28th - French Toast Day
29th - Electronic Greetings Day
30th - Stay Home Because You're Well Day

Monthly Observances:

- Family Stories Month
- Military Family Appreciation Month
- Inspirational Role Models Month
- Scholarship Month
- Adopt A Senior Pet Month
- National Gratitude Month
- National Inspirational Role Models Month

Weekly Observances:

- Healthy Information Week - 3rd - 9th
- Dear Santa Letter Week - Second Week of November
- National Young Readers Week - 10th - 16th
- World Kindness Week - Week of November 13
- National Game and Puzzle Week - 17th - 23rd
- Better Conversation Week - 24th - 30th
- National Game & Puzzle Week - Thanksgiving week US



December Planning Guide

Use this planning guide along with your Oddball Holiday Cheat Sheet to plan some fun for your team & families.

Name of Event: (Reason) _____ Date of Event: _____

Type of Event? (Art Show, Oddball Holiday, Graduation, Holiday, Fun)

Planning Meetings? (Add these to your calendar)

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Where? (If outdoors, make a back up plan)

When? (All day, half day, drop off, or pick up time)

Why? (What is the purpose of this event? Morale building, marketing, goodwill)

Supplies Needed? (Food, tables, chairs, tablecloths, plates, etc.)

Who? (The Event Coordinator is ultimately responsible for this event. Volunteers can choose which job they would like to help with.)

Event Coordinator: _____

Supplies: _____

Food: _____

Decorations: _____

Activities / Games: _____



**December
Fourth**

Santa's List Day



He's making a list and checking it twice! Is your marketing on the **nice list** this year?

Take a look back at your marketing efforts over the past 12 months. Did any of your ads or fliers work better than others? Add those ones to your "Reuse & Remodel" to create future promos with.

For the Kiddos:

Today is the best day to sit back and rekindle the magic of Christmas by helping your littles create the perfect wish list to give to the big man!

Pro Tip: Create their letters on your branded letterhead!

Pretend to Be a Time Traveler Day

If time could be manipulated where & when would you go?

Today let's consider all of the possibilities with the children in your center!

Oh the places you could go, theme ideas:

50 Years in the Future

100 Years Ago Today

Day of the Dino

Back to the Future



**December
Eighth**



**December
Nineteenth**

Build a Snowman Day



Do you want to build a snowman?

There is no better day than Build a Snowman Day!

What?! You do not live in an area with snow? Check out this easy Dry Snow recipe:

In a large bowl mix:

1/4 cup Baby Oil

2 cups flour

The mixture will look like flour but will hold its shape for easy (slightly messy) snowman making!



National Card Playing Day

Some of the top card games include Spades, Poker, Solitaire, Spite and Malice, Hearts, Spoons, Gin Rummy, Ridge, Black Jack, Texas Hold'em, Euchre, and of course Go Fish! Playing cards is a great way to pass the time or get creative and hand out packs of branded cards to enrollment tours.

How are you going to include playing cards in your marketing?

Enrollment Special:

Pick a Card Discount

(See Sample Flyer)



**Join us on
December 28th**

Paradise Place is celebrating
National Playing Card Day
by giving you an enrollment discount!

- ♣ After Your Tour
- ♣ Pick a Card

Each card is worth a percentage off your enrollment due!
One lucky winner will received **50% Off!**



Schedule Your Tour Today!
970-349-2149

Certain restrictions apply, call for details!

**December
Twenty-Eighth**

Additional Oddball Holidays for **DECEMBER**

1st - Clark Kent's Birthday	13th - Hot Cocoa Day	22nd - Be a lover of Silence Day
2nd - Special Education Day	14th - Yoga Day	22nd - Date Nut Bread Day
2nd - Fritters Day	14th - Roast Chestnuts Day	23rd - Festivus
3rd - Make a Gift Day	15th - International Tea Day	23rd - Roots Day
4th - Dice Day	15th - Cat Herders Day	24th - Christmas Eve
5th - International Ninja Day	16th - Chocolate Covered Anything Day	24th - Egnog Day
5th - Bathtub Party Day	17th - A Christmas Carol Day	25th - Christmas Day
6th - St. Nicholas Day	17th - Maple Syrup Day	25th - Pumpkin Pie Day
7th - Cotton Candy Day	18th - Answer the Phone Like Buddy the Elf Day	26th - Boxing Day Canada
7th - International Civil Aviation Day	18th - Bake Cookies Day	26th - That You Note Day
8th - Pretend to be a Time Traveler Day	19th - Re-Gifting Day	27th - Free Balloon Day
9th - World Techno Day	19th - Look for an Evergreen Day	27th - Visit the Zoo Day
10th - Nobel Prize Day	20th - Ugly Christmas Sweater Day	28th - Short Film Day
10th - Lager Day	20- Go Caroling Day	28th - Card Playing Day
11th - Kaleidoscope Day	21st - World Peace Day	29th - YMCA Day
11th - Have a Bagel Day	21st - Don't Make Your Bed Day	29th - Tick Tock Day
12th - Gingerbread House Day		30th - Bacon Day
13th - Lost & Found Day		31st - New Year's Eve
		31st - Champagne Day

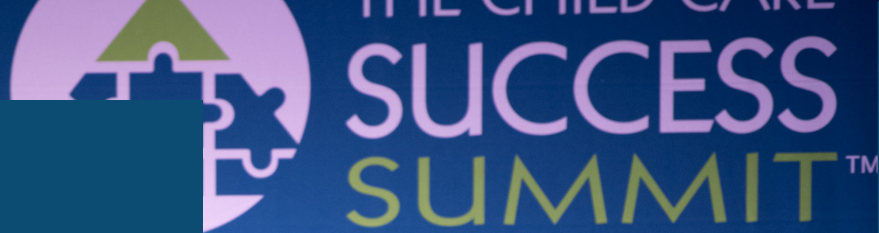
Monthly Observances:

- Write a Friend Month
- Safe Toys & Gifts Month
- Read A New Book Month
- Learn a Foreign Language Month
- Art & Architecture Month
- Stress-Free Family Holidays Month

Weekly Observances:

- Handwashing Awareness Week - 1st - 7th
- Christmas Tree Week - 1st - 7th
- Human Rights Week - 8th - 14th
- Thank a Soldier Week - 15th - 21st
- Kwanzaa - 26th - January 1

Who Are We?



MEET KRIS MURRAY

Kris Murray is known as America's leading expert on child care business success. Kris is President and Founder of The Child Care Success Company, which has helped thousands of child care, daycare, and preschool programs double, or even triple, their enrollment in six months or less.

She prides herself on her innovative approach as a childcare business coach and marketing consultant for the early childhood industry. Her mission is to help child care owners and directors become more successful and profitable through proven, cutting-edge marketing strategies and her top of the industry child care coaching and training program, the **Child Care Success Academy**.

Through the Academy, Kris has helped thousands of child care owners reach their full potential as leaders, create a strong culture amongst their staff, fill their programs, and expand their companies.

Kris has also authored several books that have helped thousands become more effective with their marketing and enrollment-building.

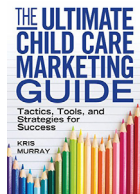
Who Are We?

Meet Kris Murray

Visit the Kris Murray library to find these top selling titles:



The 77 Best Strategies to Grow Your Early Childhood Program



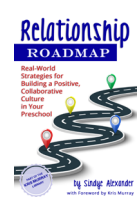
The Ultimate Child Care Marketing Guide: Tactics, Tools, and Strategies for Success



Child Care Millionaire: Secrets to Building a Profitable 7 or 8 Figure Child Care Business



Rock Star Stories: Success Secrets of Preschool Leaders Around the Globe



Relationship Roadmap: Real-World Strategies for Building a Positive, Collaborative Culture in Your Preschool



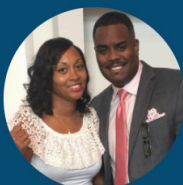
The Happiness Guide for Early Childhood Educators: Secrets to Living Your Best Life In and Out of the Classroom

She also hosts the world's largest conference 100% focused on the business side of child care. The Child Care Success Summit™ regularly hosts 900+ top child care business leaders who are looking to learn the strategies to become more profitable, run their businesses better, and succeed in life. Check out childcaresuccesssummit.com for current dates and location.

Kris has been featured in Entrepreneur Magazine, INC Magazine, Newsweek, USA Today, Child Care Exchange, PBS Radio, and is proud to have received an award from Moving America Forward for the impact she's made on the industry.

By far in 20 years of business this is the best decision I ever made to join The Child Care Success Academy. Kris is amazing and beautiful inside as well as out... The training and guidance that is given through her wealth of knowledge and passion is only a benefit to our whole industry... this has changed my life forever.

Kris Murray has revolutionized the lives of many childcare owners including ours. Kris has programs designed to engage you at your current level and ramp you up. Ultimately, you have to put in the work, but if you're willing to put in the work it's possible to achieve your goals. Thanks again, Kris, for all you do!



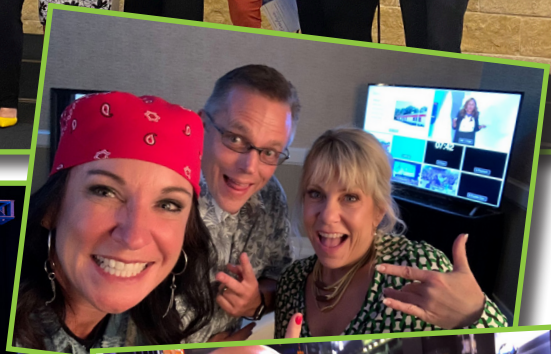
Paul & Nina Lemon
Child Care Owner
Lemontree Academy, GA



Joy Clore Willis
Child Care Owner
A Kids Gym, FL

Who Are We?

Meet the CCSC Team



Who Are We?

Meet the CCSC Team

The Child Care Success Team is made of up several unique and diverse individuals representing 4 countries and multiple states across the US. Each member of the CCSC team is an expert in their own right. From Sales to Marketing, Coaching to HR we have years of experience to offer you.

Please see our website for full bios on each team member:

childcaresuccess.com/about-us/our-team

Connect with us!

LIKE, SHARE, &
FOLLOW CCSC

 www.facebook.com/childcarebusiness

 www.linkedin.com/in/thekrismurray

 www.pinterest.com/krismurrayCCMS/

 [krismurray_childcaremarketing](https://www.instagram.com/krismurray_childcaremarketing)

 www.youtube.com/KrisMurrayCoach

Connect with us!

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